

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
306952-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	WPTV House	WPTV Local	Local

Billing Address:

Palm Media
Attention: Accounts Payable
1924 Ferdinand St.
Coral Gables, FL 33134

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
Goodman / NonPartisan / C	Goodman for Circuit Cour	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/14/12	306952	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	Today on 5	6-7a	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 08/06/12 6:40 AM Today on 5 6-7a :30 GoodmanH \$475.00 NM 1 WPTV Tu 08/07/12 6:09 AM Today on 5 6-7a :30 GoodmanRH \$475.00 NM 2 WPTV W 08/08/12 6:09 AM Today on 5 6-7a :30 GoodmanR2H \$475.00 NM 4 WPTV Th 08/09/12 6:19 AM Today on 5 6-7a :30 GoodmanR2H \$475.00 NM									
2	08/13/12	08/14/12	Today on 5	6-7a	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 08/13/12 6:43 AM Today on 5 6-7a :30 GoodmanR2H \$850.00 NM 1 WPTV Tu 08/14/12 6:52 AM Today on 5 6-7a :30 GoodmanR2H \$850.00 NM									
3	08/13/12	08/14/12	Today Show	7-9a	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 08/13/12 7:29 AM Today Show 7-9a :30 GoodmanR2H \$900.00 NM 1 WPTV Tu 08/14/12 7:26 AM Today Show 7-9a :30 GoodmanR2H \$900.00 NM									
4	08/13/12	08/13/12	M-F 530-6p	530-6p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:56 PM M-F 530-6p 530-6p :30 GoodmanR2H \$650.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/13/12	NBC Nightly News	630-7p	M-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:51 PM NBC Nightly News 630-7p :30 GoodmanR2H \$1,250.00 NM									
6	08/06/12	08/06/12	Prime M-Su/Olympics	8p-12a	M-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/06/12 11:31 PM Prime M-Su/Olympics 8p-12a :30 GoodmanH \$4,500.00 NM									
7	08/06/12	08/10/12	Daytime/Olympics	10a-5p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/06/12 10:42 AM Daytime/Olympics 10a-5p :30 GoodmanH \$650.00 NM 2 WPTV Tu 08/07/12 1:38 PM Daytime/Olympics 10a-5p :30 GoodmanRH \$650.00 NM 5 WPTV W 08/08/12 1:48 PM Daytime/Olympics 10a-5p :30 GoodmanR2H \$650.00 NM 4 WPTV Th 08/09/12 12:32 PM Daytime/Olympics 10a-5p :30 GoodmanR2H \$650.00 NM 3 WPTV F 08/10/12 3:33 PM Daytime/Olympics 10a-5p :30 GoodmanR2H \$650.00 NM									
8	08/11/12	08/12/12	Wkend Sa/Su Olympics	10a-6p	-----SS	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 10:47 AM Wkend Sa/Su Olympics 10a-6p :30 GoodmanR2H \$550.00 NM 3 WPTV Sa 08/11/12 12:18 PM Wkend Sa/Su Olympics 10a-6p :30 GoodmanR2H \$550.00 NM 2 WPTV Su 08/12/12 11:09 AM Wkend Sa/Su Olympics 10a-6p :30 GoodmanR2H \$550.00 NM 4 WPTV Su 08/12/12 2:12 PM Wkend Sa/Su Olympics 10a-6p :30 GoodmanR2H \$550.00 NM									
9	08/13/12	08/13/12	M-F 5-6a	5-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 4:58 AM M-F 5-6a 5-6a :30 GoodmanR2H \$300.00 NM									
10	08/13/12	08/13/12	Today Show 2	9-10a	M-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 9:28 AM Today Show 2 9-10a :30 GoodmanR2H \$475.00 NM									
11	08/13/12	08/13/12	M-F 12n-1p	12-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 12:22 PM M-F 12n-1p 12-1p :30 GoodmanR2H \$250.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/13/12	08/13/12	Ellen	4-5p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 08/13/12 4:46 PM Ellen 4-5p :30 GoodmanR2H \$450.00 NM									

Total Spots **24** Gross Total **\$18,725.00**

Payment Terms 30 Days

Agency Commission **\$2,808.75**
Net Amount Due **\$15,916.25**